

# good call

on America's premium brands

15 minutes  
long  
distance

**free**  
with carton  
purchase



**free phone offer**  
with proofs of purchase  
see specially marked cartons while supplies last

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Benson & Hedges Ultra Lights 100's: 8 mg "tar," 0.5 mg nicotine av. per cigarette by FTC method.  
Virginia Slims Lights: 8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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